

ASKFOOD, a Knowledge Alliance between businesses and academia in the foodrelated sectors to leverage innovation and sustainability









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Creation of a new «educational» eco-system for innovation and sustainability of the food system by:

- Upgrading and modernizing training and educational methodologies by implementing an Open Innovation Framework (Forecast Aggregator).
- Feeding the innovation and entrepreneurial mindset of the future generation of graduates by piloting acceleration and growth hacking solutions in responses to the new challenges connected with the food System (Reversed Incubator, Smart Atlas)
- Developing cross-industry, multisectoral, transdisciplinary knowledge platforms to promote the knowledge alliance between businesses and HEIs in the food-related Sectors (Knowledge Clusters)
- Improving academia-industry and stakeholders' interplay in a Quintuple Helix innovation model at EU and international level (Observatory).

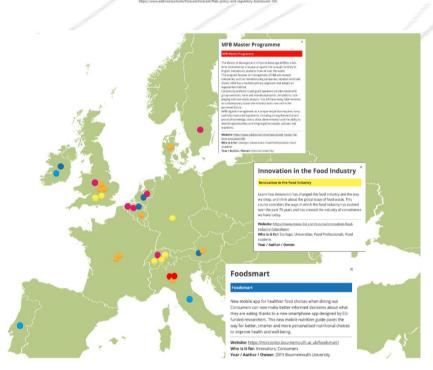
NEW SCENARIOS & NEW SKILLS FORECAST AGGREGATOR

An interactive tool which outlines the **main core drivers of change (T.E.M.P.E.S.T.S.** = Technology, Economics, Market, Policy, Environment, Science, Transformative Industry, Social Issues.



INNOVATION & BEST PRACTICES The "SMART ATLAS"

An interactive tool for: (i) sharing **best practice** or products; (ii) browsing what others in the food and food-related sector are sharing; (ii) creating your network.



www.askfood.eu

ACADEMIA-BSUINESS AND STAKEHOLDERS INTERPLAY PERMANENT ALLIANCE

KNOWLEDGE CLUSTERS

Knowledge Cluster to mobilise **key local stakeholders** from Academia & industry for training design and implementation.

ASKFOOD OBSERVATORY

A community of stakeholders carrying out research, directed mainly at providing firms & policy makers with indications concerning future trends (on skills and competences) and their impact on training offer and demand.

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UNIVERSITÀ DEGLI STUDI

















askfood



NEW TEACHING METHODOLOGIES FOR INNOVATION AND ENTREPRENEURSHIP: The REVERSED INCUBATOR approach

A new training approach of developing entrepreneurial training in an academic context, in close connection with companies and other players and favour innovation in the food system.